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# Making the Case for Lending Assessment: Or, Why Do They Keep Putting My Symbol in Their Lending String?

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# Making the case for Lending Assessment

Or, why do they keep putting my symbol in their lending string?

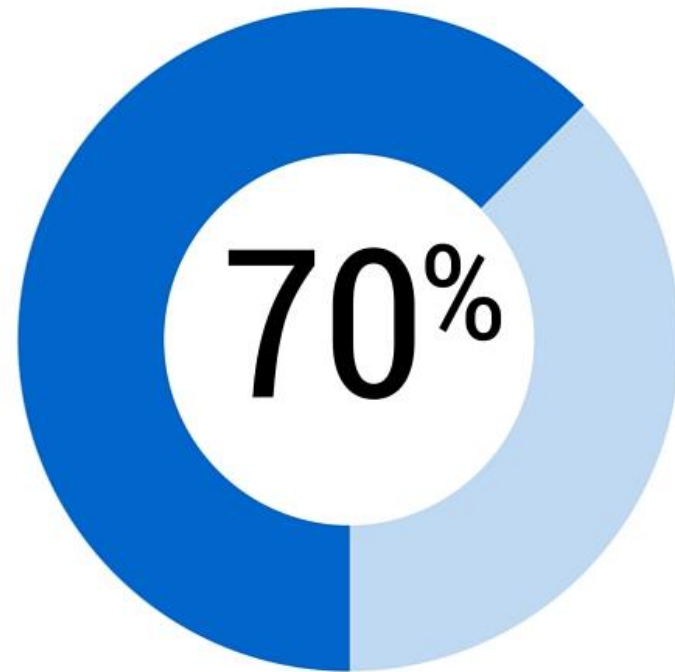
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*New Student Union to be completed in 2017*



# Why bother with Lending Assessment?

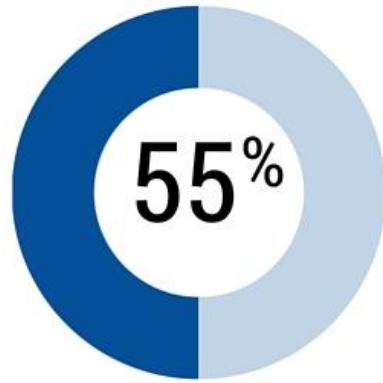


# List of Reasons used on the Survey

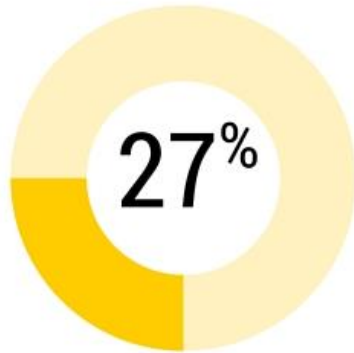
- FER has a unique collection.
- FER's turnaround time is fast.
- FER is a part of a free lending and/or reciprocal borrowing group (e.g. LVIS, FLIN, etc.).
- FER provides clear, scanned copies.
- FER delivers copies using my preferred delivery methods.
- I make my choices randomly in order to distribute my requests to a variety of lending libraries.
- No reason.
- Other



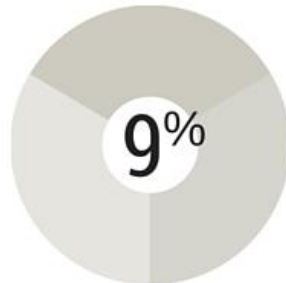
# Primary Reasons



FER is part of a free lending and/or reciprocal borrowing group (e.g.LVIS).



FER's turnaround time is fast.



- FER has a unique collection.
- Choices are made randomly.

# What I discovered

- Free copies are the primary reason why libraries put us first in the lending string.
- Unique collection was only selected once as a primary reason.
- No negative or positive feedback concerning the condition of our scanned copies or preferred delivery methods.
- 90% of the respondents indicated that they make a conscious choice when considering possible lenders.





# Finding the value in results



Stay in LVIS.

Appreciate all that you do!

Continue what you are doing.

Would be great if e-journal holdings were entered into WorldCat Knowledge Base.



# Possible ideas for future Lending Assessment

- For Hunt Library ILL:
  - Send out a similar survey to Florida libraries only.
  - See if I can determine why some libraries do not use us more often.
- In general:
  - If lending statistics are decreasing, it may be worth it to explore the reasons why.
  - How do libraries feel about OCLC's new 2-day response time?



# Thank You!

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