

10-18-2013

## Onboard from the Beginning: A Successful Library Partnership with a Distance Learning PhD Program

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### Scholarly Commons Citation

Casey, A. M. (2013). Onboard from the Beginning: A Successful Library Partnership with a Distance Learning PhD Program. , (). Retrieved from <https://commons.erau.edu/hunt-library-staff-works/7>

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# Onboard from the Beginning: A Successful Library Partnership with a Distance Learning PhD Program

FACRL Conference  
October 18, 2013

# One Week Last August

- PhD in Aviation Residency Week
- Library participation
  - Three-hour library instruction class
  - The Reception
  - The Thank you Dinner
- How did we get here?

# A Little Background on Us

- Embry-Riddle Aeronautical University
- Three campuses
- Two libraries
  - Hunt Library
  - Hazy Library
- Programs
- Degrees

# By the Numbers

- Daytona Beach
  - Approximately 5200 residential students
- Prescott
  - Approximately 1750 residential students
- Worldwide
  - Approximately 25,000 students
    - Taking classes in over 150 centers
    - Enrolled in online classes
- Primary degree programs
  - Aeronautical Science
  - Aerospace Engineering

# PhD in Aviation

- Only PhD in Aviation
- Mission:
  - Produce outstanding scholars for careers in research and teaching
- First cohort in 2009
- Geared to working adults
- One intense week-long residency in Daytona Beach every year
- Remainder of the program is online

# Hunt Library

- Located on the Daytona Beach Campus
- Support both campuses with the same staff
- Access to reference
  - Email
  - In-person
  - Chat
  - Telephone
- Document delivery

# Hunt Library Website

The screenshot shows the Hunt Library website interface. At the top, there is a navigation bar with links for CALENDAR, PEOPLE SEARCH, and ERNIE. A search bar with the text "Google™ Custom Search" and a "SEARCH" button is also present. Below this is a blue banner with the text "EMBRYPIDDL E Aeronautical University HUNT LIBRARY Daytona Beach Worldwide" and the slogan "Real Education. Above All." Navigation links for "Contact Us", "Hours / Location", and "Help / FAQ" are provided. A "QUICKLINKS" dropdown menu is set to "--Select a Link--". The main content area features a "Hunt Library" header and a search section with "EAGLEsearch" tabs for Books, Articles, Videos, and Research Help. The search section includes a search box, a "Search" button, and a "Featured Database" for Business Source Complete. To the right, there is an "Ask a Librarian" section with links for Chat and Email Form, and contact information for Daytona Beach, Worldwide, and another Worldwide location. Below this is an "Announcements" section with an RSS icon and links for New Database, New Books This Week, New eBooks, New Reference Books, and More Announcements. A "Today's Library Hours" box indicates hours from 7:15 a.m. to midnight on Monday, October 14, 2013. At the bottom, there is a footer with navigation links and copyright information.

CALENDAR PEOPLE SEARCH ERNIE

Google™ Custom Search SEARCH

EMBRYPIDDL E Aeronautical University HUNT LIBRARY Daytona Beach Worldwide

Real Education. Above All.

Contact Us Hours / Location Help / FAQ

QUICKLINKS --Select a Link--

Hunt Library

EAGLEsearch Books Articles Videos Research Help

Find books, articles and more in the library collection and online.

EAGLEsearch  Search

About EAGLEsearch | Help | Advanced Search | Research Databases

Featured Database

Business Source Complete

Scholarly business research and company information

Ask a Librarian

Chat Email Form

386-226-6604 Daytona Beach

800-678-9428 Worldwide

386-226-7656 Worldwide

Announcements

New Database

New Books This Week

New eBooks

New Reference Books

More Announcements

Today's Library Hours:  
7:15 a.m. to midnight  
Monday  
October 14, 2013

Find Information

- Find Books (Catalog)
- Find Articles (Databases)
- Find Course Reserves
- Find DVDs and Videos
- Hunt Library Digital Collections
- Online Full-Text Resources
- Recommended Websites
- ERAU Scholarly Commons

Library Services

- Borrow / Renew (Circulation)
- Borrow From Other Libraries (Interlibrary Loan)
- Media Services
- Services for Faculty and Staff
- Alumni and Guests
- Recommend New Materials
- Web Document Delivery

Help

- Ask a Librarian
- Research Guides
- Frequently Asked Questions (FAQ)
- Library Basic Training
- Evaluating Sources
- Daytona Beach Library Tour
- Report a Problem
- Self-Guided Help

About the Library || Hours / Location || FAQ || Search This Site || Site Map / Site Index || Contact Us || f

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# Distance Learning Library Services at ERAU

- In operation since 1971
- Riddle Aviation Collection
- Intense Reference Support
  - Originally phone and mail
  - Now, email and chat
- Document Delivery
- Electronic resources
- Discovery tool
- Research Guides

# Research Guide Sample

**EMBRY-RIDDLE** HUNT LIBRARY  
Aeronautical University Daytona Beach  
Worldwide

Hunt Library » Research Guides » DAV 735 - Current Practices and Future Trends in Aviation Admin Sign In

## DAV 735 - Current Practices and Future Trends in Aviation

Tags: [dav 735](#)

This guide provides key resources for students enrolled in DAV 735 Current Practices and Future Trends in Aviation.


URL: <http://guides.erau.edu/dav735> | [Print Guide](#) | [Email Alerts](#)


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### About this Guide

This course guide was created for students in DAV 735: Current Practices and Future Trends in Aviation. Use the above tabs to explore resources (syllabus, databases, journals, and aviation domains) related to your area of interest. If you need assistance locating information, please contact Ask a Librarian.



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### Ask a Librarian

**Worldwide**  
Monday - Friday: 8:00 a.m. - 5:00 p.m.

- [Chat](#)
- [E-mail Form](#)
- 800-678-9428
- 386-226-7656

**Daytona Beach**

- [Chat](#)
- [E-mail Form](#)
- 386-226-6604

# Embedded in the PhD Program

- Intense research class during residency
- Specialized information resources
- In-depth reference assistance
- Regularly involved in discussions with Doctoral Studies Chair
  - Funding
  - Incorporation of library instruction into research process
- Moral support at the dissertation defense

# Embedded Librarianship

“The idea behind the embedded librarianship model is to enable librarians to demonstrate their expertise as information specialists and to apply this expertise in ways that will have a direct and deep impact on the research, teaching, or other work being done. Through embedded librarianship, librarians move from a supporting role into **partnerships** with their clientele, enabling librarians to develop stronger connections and relationships with those they serve. “

Carlson & Kneale, (2011), p. 167

# How Did We Embed So Effectively?

- About eight years ago ...
  - Hunt Library associate director for reference & worldwide library services (Kathleen) represented us on the curriculum committees
    - She attended all meetings
  - Discussion on possible doctoral programs surfaced in the graduate committee
    - Kathleen repeatedly **advocated** for attention to the library resources needed for doctoral programs

# PhD Planning Committee

- Formed in 2008 to create a PhD proposal
- Kathleen and the Worldwide campus librarian, Ed, invited to be members
  - No voting rights but active participants
- Degree proposal contained library impact assessment
  - Developed by Kathleen and Ed
  - Substantial input from faculty

# The PhD in Aviation is Green-lighted

- ERAU hires a department chair
- Dean asks him to work with library as he develops the curriculum
- Beginning of a strong collaboration
  - Annual collaboration on library funding needs
  - Incorporation of library instruction
  - Students encouraged to use library resources
  - Library services/resources highlighted in monthly newsletters

# The Partnership

- The Hunt Library is integral to the PhD in Aviation program
- We collaborate with faculty to educate these students to be researchers
- We go to their parties
- We go to their defenses
- Students tell us they would not have achieved the degree without us
- We are truly embedded



# The Moral of the Story

- Importance of advocacy
- Who we send to sit at the table makes a difference
- Proactive rather than reactive
- Keep talking until they listen
- Never rest on your laurels

# Conclusion

- The embedded librarian needs to be everywhere the conversation about distance learners
- Different people need to embed at different levels
- Advocacy/involvement from library administrators can make a difference

# Questions



Thank you!

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