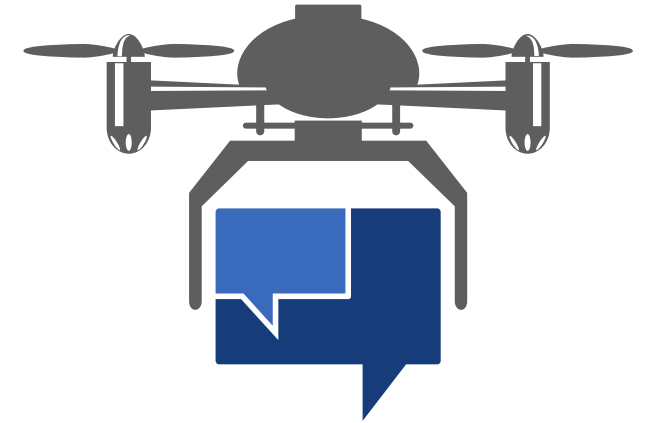


Session 1, Room 1:

Engaging Stakeholders



- Industry Collaboration Principles
 - Work should be:
 - Focused (discrete, defined and rapidly actionable)
 - Progressive in approach (LSA model)
 - Transparent (rapid communication -- external and internal)
 - Industry representatives should be:
 - Diverse (incumbents as well as newcomers)
 - High level (folks that control resources needed for success)
 - Action oriented (delegate workload to experts)