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## Letters to the Editor

Dana Broach

M Dale Hurst

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(JAAER reserves the right to edit for brevity while retaining the intent of the letter.)

Editor, JAAER:

I applaud the appearance of a new journal, and especially one relevant to my research area. However, let me suggest greater editorial care in the treatment of sexist language. Specifically:

An informative topic, section or chapter, like a mini-skirt, should be long enough to cover the topic but short enough to be interesting. (p. 42, Wells, A. T. (1990). Pass it along. *Journal of Aviation/Aerospace Education and Research*, 1(1), 38-43.)

The reference to a mini-skirt with the sexual connotation causes irritation, suggests a sexist bias (why not refer to men's loincloths?), is loaded with surplus meaning (what image does a mini-skirt conjure?), and is poorly chosen.

Dana Broach  
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*[Editors' Reply: We appreciate constructive criticism, and thank Dana Broach for bringing this oversight to our attention. Certainly, we have no wish to offend anyone. We are not sexist in our approach, and welcome qualified manuscripts from all sources.]*

*We apologize for having failed to excise the offending phrase, and promise more careful scrutiny in the future.]*

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Dear Mr. Wells:

I have just finished reading the first volume of JAAER. Speaking from both a personal and a professional standpoint, your article, "Pass It Along", was indeed a delight.

As the leading aviation textbook publisher, we agree with your comments and each of the "rules." It has been our experience that most first time authors tend to overcomplicate the process.

I would, however, like to add a line to Rule 7. "Furnish the manuscript to the publisher in whatever form he requests." In these days of word processors, we get some of the strangest things you can imagine. Frequently, we spend more time "cleaning up" than formatting.

Thanks for a timely article.

M. Dale Hurst, Publisher  
IAP, INC.