

**Mid Pacific Air offers ATC travel agents increased profit opportunities.**

- Advance purchase of full fare confirmed coupons (tickets) at a minimum wholesale discount of at least 20%.
- Tickets have no expiration date
- Minimum purchase of 20 tickets
- Order as many round trips as needed
- Tickets refundable at purchase price
- Tickets fully transferable
- For further information call 1-800-367-7010
- To order write:  
Mid Pacific Air  
Sales Department - Coupon Division  
P. O. Box 30843; Honolulu, Hawaii 96820

**Mid Pacific Air offers more, and gets your clients there for less.**

**Lowest Fares. Guaranteed.**

Mid Pacific Air offers the lowest inter-island fares of the three major inter-island carriers.

When your clients arrive in Hawaii and see what the other carriers are charging, they'll thank you, and remember you, for booking them with Mid Pacific Air.

**Main Terminal Location.**

Book your clients' neighbor island flights with Mid Pacific Air, and their flight is waiting for them exactly where they land - at Honolulu International's main terminal.

**The Most Daily Flights to Maui or Kauai.**

Mid Pacific Air offers flexibility in scheduling with almost 5000 seats a day on 80 flights between Honolulu and Maui or Kauai. More flights than any other inter-island carrier.

**First-Class Service to Kona and Hilo.**

An additional 1100 seats per day between Honolulu and the Big Island. All 18 flights with complimentary champagne and light meal service.

**Highest On-Time Standards.**

Mid Pacific Air has the highest on-time standards of Hawaii's inter-island carrier industry.

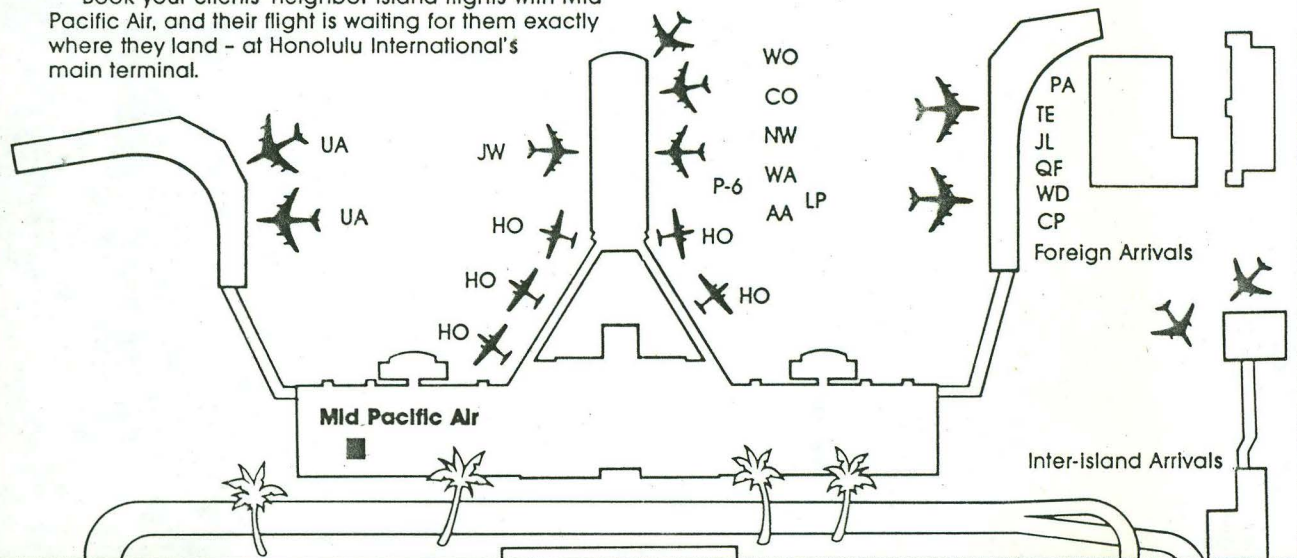
**A "Low Fare" Airline that Offers More Frills.**

Mid Pacific Air offers service first, along with low fares. We understand the needs of Hawaii's travelers, and offer the best on the ground and in the air. We give you more and get you there for less.

**Mid Pacific Air Neighbor Island Packages**

Mid Pacific Air offers your clients neighbor island complete travel packages, from one-day tours to complete packages including airfare, hotel and car rentals.

The most economical and the most attractively priced neighbor island package utilizes the services of Mid Pacific Air. Call 1-800-367-7010.





**Your clients come home  
happy when you book them  
with Mid Pacific Air.**

**Mid Pacific Air - Booking Code HO**

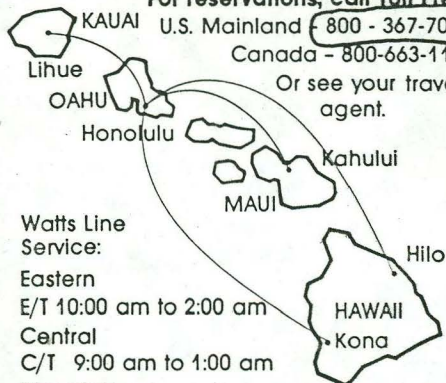
- Lowest fares. Guaranteed.
- ATC ticketing — 10% commission.
- Validation plates for ATC tickets available
- More scheduled daily flights to Maui or Kauai than any other carrier.
- First class champagne service and complimentary light meal on all Big Island flights.
- Increase profit opportunities by advance purchase of Mid Pacific Air coupons.
- Main terminal location in Honolulu.
- 2x2 seating on all inter-island flights.
- Wider seats.
- Highest on-time standards.
- Travel agents free and reduced rate policy information available on request (allow three weeks written notice).

**For reservations, call Toll Free:**

U.S. Mainland - 800 - 367-7010

Canada - 800-663-1186

Or see your travel agent.



**Watts Line  
Service:**

Eastern

E/T 10:00 am to 2:00 am

Central

C/T 9:00 am to 1:00 am

Mountain

M/T 8:00 am to Midnight

Pacific Coast

P/T 7:00 am to 11:00 pm

**Mid Pacific Air**

Making Pacific skies affordable.

Oahu - 836-3313

Kauai - 245-7775

Maui - 242-4906

Hawaii - 329-8047

**Mid Pacific Air**  
**THE PACIFIC SKIES  
ARE NOW  
AFFORDABLE!**

HAWAII'S NEWEST  
INTER-ISLAND AIRLINE.  
FLYING FROM HONOLULU  
INTERNATIONAL'S MAIN TERMINAL  
LOCATION AND GUARANTEEING  
THE LOWEST FARES.



Mid Pacific Air.  
Hawaii's lowest cost, most innovative  
airline.

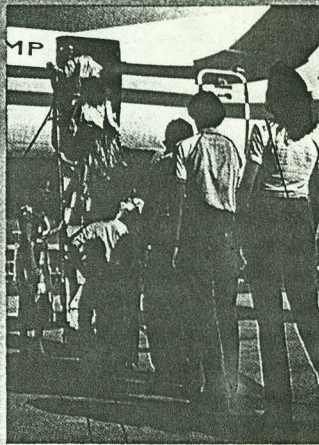
Mid Pacific Air took off with flying colors  
and has served the Hawaii Inter-Island  
market since March of 1981.

Having flown over two million passen-  
gers, Mid Pacific Air has firmly established  
itself as one of Hawaii's three major inter-



Our modern, air conditioned  
main terminal lounge at Honolulu  
International Airport.

Island carriers,  
and the only inter-  
Island carrier  
operating from  
Honolulu Interna-  
tional Airport's  
main terminal.  
Mainland passen-  
gers arrive and  
depart from the  
main terminal,  
and that means  
more convenient  
service with no  
change of termi-



Large 60-passenger planes.  
Inter-Island.

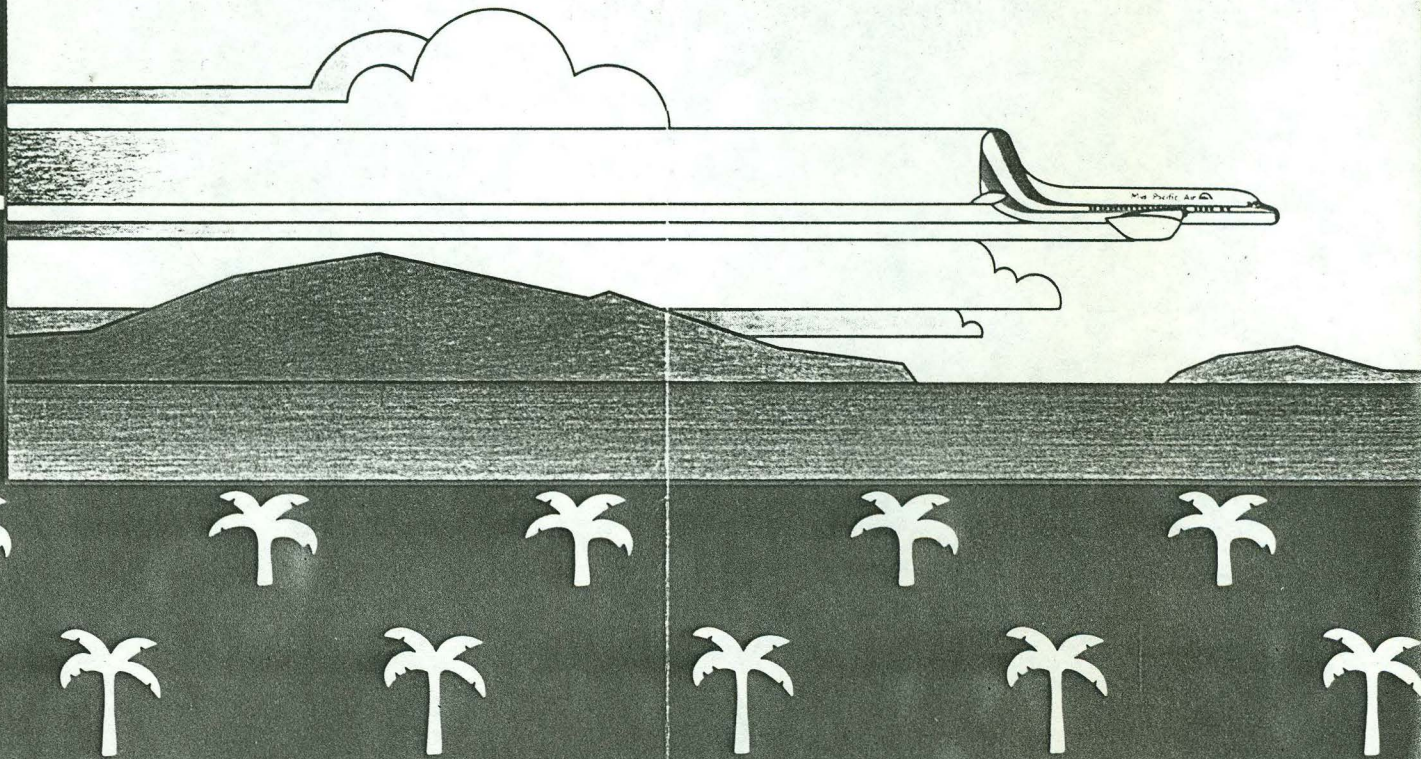
nal for inter-island connec-  
tions when they fly  
Mid Pacific Air.

Flying a fleet of efficient  
Rolls Royce powered, 60-  
passenger aircraft, Mid Pacific  
Air has carved a niche as the  
airline serving Hawaii with the  
guaranteed lowest fares.

Mid Pacific Air is managed  
by a team of airline profes-  
sionals who have a combined  
history of 80 years in Hawaii's  
unique inter-island airline  
industry. John Higgins, Presi-  
dent; Nolan Kramer, Executive  
Vice President and Ed Nielson

Vice President/Finance are also the principal stock-  
holders of Mid Pacific Air. They saw a need to make  
Hawaii's skies affordable again, and Mid Pacific Air was  
their answer.

Low fares are only a part of what has made Mid  
Pacific Air a phenomenal success in an era of failing  
airlines. We've proven that an efficient low-fare airline  
does not have to mean a "no-frills" airline. Mid Pacific Air  
passengers get the best of both worlds — more service  
and lower fares.





Mid Pacific operates with the highest on-time standards of all the inter-island carriers and has the most scheduled flights to Kauai and Maui, offering nearly 5,000 seats aboard 80 flights a day between Honolulu, Maui and Kauai. Our inflight service includes beverages. Passengers enjoy a choice of wine, beer or complimentary coffee or fruit punch.

Mid Pacific's Big Island service is special, too. It's strictly first class, offering complimentary champagne, and depending upon the time of day, a continental breakfast or a light meal (prepared by United Airlines' kitchen) aboard five Kona/Honolulu and four Hilo/Honolulu round trip flights per day.



Only inter-island carrier with 2 x 2 seating and first-class legroom on all flights.

The service is impeccable from the ground up, from the comfort of the modern main terminal and fast check-in and baggage handling. On inter-island flights, relax and stretch out in Mid Pacific Air's spacious 2x2 seating in our wider seats with first-class legroom on all flights.

Because of its main terminal location, Mid Pacific Air offers the most convenient connecting flights with mainland carriers.



Highest on-time standards in the inter-island carrier industry.

Visitors traveling directly to Hawaii's neighbor islands, or directly home from the neighbor islands, find Mid Pacific Air saves them time and money.

Impeccable service, the highest on-time standards, a Honolulu main terminal location, most convenient schedule, and the lowest inter-island fares make Mid Pacific Air the innovative, young airline that makes Hawaii's skies affordable again.

Mid Pacific Air.

In Hawaii, we get you there for less.

