600 PEOPLE ATTEND ERAI CEREMONIES

The cornerstone laying ceremonies for Embry-Riddle’s new $1.4 million Academic Complex were held on August 9 at the site of the building near the corner of Clyde Morris Blvd. and Catalina Road.

An estimated 600 people attended the ceremonies among these were Mayor of Daytona Beach Owen J. Eubanks, County Commissioner Richard Fellows, guest speaker Howard "Pug" Piper, members of the Board of Trustees and Board of Visitors, and many Embry-Riddle students and faculty members.

The ceremonies were highlighted by a jump-in by the Falling Stars, parachute club from Deland, and a precision formation of the Stearman, a Cherokee 140, an Aero Commander 100, and a DC 3.

Howard "Pug" Piper, President of Piper Aircraft, was guest speaker and Cam McQuaid, President of the Embry-Riddle Student Government Association, acted as Master of Ceremonies. The cornerstone was donated by the Student Body and presented by members of the SGA.

A reception was held in the new dormitory following the ceremonies. Cake and refreshments were furnished by Holiday Inn West.

SGA BRIEFS
NOTE FROM THE SGA OFFICE

Please bear with us during the next couple of weeks. The SGA office hours are severely disrupted due to the shortage of office help. We will rectify this situation as soon as possible.

THE UNVEILING OF THE CORNERSTONE by members of the SGA on August 9, 1968. From left to right are: Cam McQuaid, SGA President; William Campbell, representative; Richard Martucci, representative, President of the Veteran’s Association; Don Nichols, Vice-President of the SGA, and Tony Cavallari, representative.

BUMPER STICKERS

The initial parking stickers are issued gratis. Stickers are required to be affixed so as to be plainly visible when viewing automobiles from the rear, and on two-wheel vehicles in such a position as to allow for easy identification. A fine of $10.00 may be imposed upon persons who have failed to register vehicles within 72 hours after classes begin. Persons who park vehicles in unauthorized areas are subject to having them towed away. Also vehicles without parking stickers are subject to towaway.

It is not too late to obtain your parking sticker. Go to the SGA office and get one before you are caught. Make every effort to abide by the parking map posted on the bulletin boards or available in the SGA office and reprinted in this issue.

EIRAI GLEE CLUB

An informal singing group has been harmonizing this summer and will continue to meet this trimester. All musically inclined students and their wives are invited to join with the group each Wednesday evening at 8 P.M. in room 206.

We’ve been invited to entertain at an Air Force Base. If you sing or play an instrument, come help us out. For further information, call Mrs. Stickles at ERAI Extension #36.

HAPPINESS IS ...

The new Speech teacher.
Dear Student,

The time to elect a new Student Council has come. On September 24th, hopefully, you will elect thirty representatives to carry out your ideas for the rest of the year. The importance of this act is emphasized in the accomplishments and shortcomings of the past Student Council. It has come far, but it has much further to go.

The Student Council shoulders a herculean task in the area of service to the students. The dances, barbecues, movies, lectures, trips, blood drives, displays, newspapers, and yearbooks are manifestations of this service. While some student problems have been helped, the next Student Council will have to solve many problems which are inherent to the school's growth. The need for excellent representation is paramount. Consider also that you should have your "say" as to the spending of your SGA fees.

There are many advantages to being an SGA representative. At resume time the entry, "Student Council Member" invariably helps in obtaining the job or position you desire. The experience you gain as a council member cannot be duplicated in any course of study. Hiring officials recognize this fact. Who's Who in American Colleges contains an overwhelming percentage of campus representatives. President Hunt has agreed to discuss and promote a plan of tangible gains for councilmen, if the plan is sufficiently organized and beneficial. One of the ideas under consideration by the Student Council is a tuition discount for representatives. As you can see, there is much personal gain in serving the students' interests.

It is not overly time consuming. Three or four hours a week of your time and energy would suffice. As the outgoing President, I can attest to the fact that it is a most enjoyable and fulfilling responsibility. Representation of one's fellow students has tremendous purpose and direction.

Time for action - we need representatives! Sign up now in the SGA office or on the tear-out form provided in this issue of the INFORMER.

I wish to thank the many people who donated their time and services to make the cornerstone laying a success. The innovations advanced and just plain hard work expended by the SGA representatives was a fitting tribute to our new Academic Complex. Thanks to the Board of Trustees, and the Administration for their invaluable aid and counsel. Mr. Hoon, the architect, deserves special thanks for his help. Thanks also to all the visitors and students who attended this monumental event.

Cam McQuaid
President Pro Tern

WHY RIDDELE?

So here you are at Embry-Riddle.

So here you are as an entering freshman, or a transfer student, or a new faculty member.

You have just taken a giant step forward toward the world of aviation.

I don't think it is really necessary to expound to you on all the good points or the bad points of Embry-Riddle, because they will become apparent enough as you become more familiar with the workings of the Institution in the months to come.

But it is important that you become aware of what Embry-Riddle is. Obviously, you didn't come here because of its present campus, or because of its size or coed ratio. You probably know of five other colleges without really thinking that could offer you all of these things. Why, then, Embry-Riddle? Probably because you want to fly, to know how to overhaul a jet engine, to be an engineer, or an aviation executive, and this is the testing ground to find out if you are capable enough and ambitious enough to follow through in the field you have chosen.

This school speaks in the aviation world and, as it grows, what it has to say becomes louder and more clear, and those who hear it listen.

We welcome you to our school and hope that you will be beneficial in its growth and improvement in the trimesters to come. More than that, we hope that when you leave, you will be prepared to take your place in the world we have all chosen as our common goal - aviation.

Linda Larsen
Editor

HAPPINESS IS....

Lynn Sawyer in North Carolina.
FROM THE SUGGESTION BOXES

The Informer Suggestion Boxes located around campus will be your chance to ask questions, make gripes, show approval or disagreement with other students. This is the student’s opportunity to be heard and also get answers to the questions that are of concern to you. Each letter must be signed to be accepted for publication, but upon request your name will be withheld from print and kept in the strictest confidence. Also, if any student has an item for sale or needs something, just drop a note into any of the suggestion boxes. We will be more than glad to place it in our classified section. Please include your name, place of residence and your box number.

A MODEST SUGGESTION

The alarming increase of operating costs in the bookstore is shaking the school down to its bare feet. The growing inventory is a tremendous burden on the budget. Too many people forget that it costs money to operate the overhead lights in the campus store. The salaries paid to those faithful employees are extracting their fair share. Just imagine the rent that must be paid.

The meager 20% markup on books is small compared to the tremendous overhead. The miniscule 40% markup on other items does little to offset the rising costs. That intangible asset, goodwill, is only estimated (by the students) to be $3.41.

Obviously it is time for action. The powers that be should immediately expand the operations of the bookstore to include more profitable forms of business. A “numbers game” could only enhance the assets of our store. A roulette wheel with a house tilt would be a small investment compared to the return. A couple of professional bookies would increase the profits.

Also, with these operations taking place, the lights could be dimmed, thereby decreasing overhead.

Jonathan

Due to the situation of some of the students we find the bus schedule is inadequate...

At lunch many students have to wait hours for the bus to get to the dorms or to lunch. A solution for this problem would be to put into effect 3 buses running all of the time. One bus for the dorms, another for lunch and school, and another for downtown and the beach.

Name Withheld

NEW HOLIDAY INN HOURS

Breakfast
6:30 - 8:30
Lunch
11:00 - 2:00
Dinner
5:30 - 8:00
Western North Carolina 500

The race began at 1:00 Sunday, August 18th. Because of the size of the paved oval (1/2 mile) this proved to be one of the most action filled races I've seen to date. The starting field was comprised of 32 cars which had qualified the previous day. Out of the 32 car field 9 cars finished the race.

In second place was Bobby Isaac, #71 in a 1967 Dodge. The third place was taken by car #06 a 1967 Plymouth driven by Neil Castles. The race at Weaverville proved one thing, if you want to see action go to a half mile track.

Most of the field dropped out during the first 200 laps with blown engines and multi-car collisions. After about three hours of heated racing David Pearson took the checkered flag in car #17 a 1968 Ford.

Erai intramural bowling will be resumed this trimester. The League will be organized Thursday, September 12 in the Student Union building at 7:00 p.m. All students (Male and female) and members of the Staff and Faculty are invited to participate. The League will bowl once each week on Wednesday night at 9:15 p.m. at Halifax Lanes.

The league will be an ABC sanctioned league, male members will join the ABC and female members the WIBC.

There will be trophies for winners and fun for all. Come join and have a ball!

Embry-Riddle Sailing Club

By Walter Cantrell

The first meeting of the Sailing Club for this fall will be at 6:30 p.m., September 19, 1968, in Room 115a in the Academic Building. The main purpose of this meeting will be to greet new and prospective members.

We have two boats, one of which is in the water.

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SKYLAND 200

The ubiquitous INFORMER sports staff was on hand for the green flag of the Skyland 200, August 17 in Weaverville, N.C. This race featured the new Grand Touring Class of NASCAR.

The race developed into a grueling battle between Donny Allison in a '68 Mustang and Tiny Lund in a '68 Cougar. With no accidents the leaders were able to equal their qualifying speeds of 97 mph. Due to an untimely pit stop, Tiny Lund, the fastest qualifier, was unable to overtake the race winner Donny Allison. Marty Robbins, the country singer turned stockcar racer, placed fourth in this record event.
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HITS THE WALL IN TURN 3
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NEW TIRES
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CONTACT JAN COLLINS, BOX 153

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DAVID PEARSON, A HAPPY WINNER.
Marty Robbins and Tiny Lund in a close moment

Harold Dunnaway weighs in his Camaro.

Spinout in turn four by Buck Baker of Charlotte, N.C.

THE STARTING LINEUP OF SKYLAND 200 GRAND TOURING CLASS OF NASCAR IN WEAVERSVILLE, N.C.

HOLIDAY INN WEST

home cooked meals away from home

from the management: to the students

Wishes to thank the students who stay and eat at Holiday Inn West for their patronage and good conduct during these first weeks of operation.

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RED CROSS BLOOD PROGRAM
The membership of the professional aviation fraternity, Alpha Eta Rho, would like to welcome all students and faculty members, both old and new. The fall trimester should prove to be exciting with the various activities that will take place in the months to come. At the first meeting of Epsilon Rho chapter this trimester, election of new fraternity officers took place. The office of president is to be occupied by the very energetic and capable Shannon Dunlap. Shannon will be assisted by Marc Hathanson, who received the vice-presidents position. Gary Anderson will be kept busy as our new secretary, Paul Raftery will handle all financial matters as treasurer, Don Ilencks will be in charge of prospective members as pledgemaster, Ray Lee is the historian and will make sure that all events involving the fraternity become recorded. The newly created position of business manager is filled by Russ Troell.

The meeting proved quite enjoyable for several reasons. One was that it took place in our new fraternity house. Due to difficulties beyond our control we were unable to acquire a fraternity house for the preceding three trimesters but are now happy to announce that we again have a place to meet for social functions as well as professional aviation meetings. We would like to welcome our growing student body for possible consideration as members of our fraternity through a rush party in the near future. More details will be available in the near future. Best wishes from the Epsilon Rhos for a rewarding and fun filled fall trimester.

SIGMA PHI DELTA
BY DON NICHOLS

The Brothers of Sigma Phi would like to welcome all new students to ERAU; hello to all returning students.

Election of officers was held on Sunday, Sept. 8. Elected to the Rolling offices were:

- Don Nichols - President
- Dave Getman - V.President
- Vic Wahlberg- Bus. Mgr.
- Jim Shibinger-Secretary

Sigma Zeta Delta will hold a "smoker" for all second trimester and above Engineering students who are seriously interested in pledging Sigma Phi Delta. Date: Sept. 13, 1968. Time: 7:30 p.m. Place: Sigma Phi Delta House - 204 S. St., Daytona Beach. Information or need a ride? Call 252-9374. Hope to see you there.

IS THERE A BETTER WAY?
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MESSAGE TO THE STUDENT 
GOVERNMENT ASSOCIATION:

The SGA request to modify the previously announced rise in academic tuition effective in January, 1969, was brought before the Board of Trustees on Friday, August 9, 1968. Mr. Cam McQuaid, SGA President, was invited to appear before the Board to represent the students and to present their views. Cam conducted himself very well in representing the students. He reiterated the request submitted by the students and answered many questions put to him by members of the Board.

After excusing Cam, the members of the Board deliberated over an hour. The members took into consideration the fiscal requirements of the school as well as the hardships placed upon the students and the impact on the proposed budget. A motion was passed, and the president instructed to meet, in person, with the representatives of the SGA to apprise them of the decision of the Board and inform them of the lengthy deliberation of the Board and the factors considered before reaching a final decision; and further that the interest and involvement of the students in reducing costs and increasing donations to the Institute be stimulated and the Student Government Association be encouraged to form committees to work with sub-committees of the Board to establish a student loan fund.

It is not the intent of the Board of Trustees to saddle the students with the responsibilities of the administration in any manner. Rather, it is expected by the members of the Board that the students, through the auspices of the SGA, will cooperate with the administration to insure close liaison to effect savings.

Specific suggestions to be considered by the SGA are:

1. The establishment of a standing committee to investigate possible donors to the college, including the buy a brick program.

2. The establishment of a committee to investigate means of student enforcement of existing policies.

3. The establishment of a committee to work with a sub-committee of the Board of Trustees to establish a student loan program to cover the interim increase in tuition.

4. Closer liaison with the administration to share ideas and suggestions.

I believe that this action by the Board of Trustees proves the deep concern each member has for the students and the school. I am proud of the manner in which the students have presented their cause, and I pledge to work together with you on this matter as well as anything that will benefit you and Embry-Riddle.

Jack R. Hunt
President
MR. PUG PIPER SPEAKING AT THE ERAI CORNERSTONE LAYING CEREMONIES ON AUGUST 9.
NEW COUNSELOR AT ERAI

A new counselor has been hired by ERAI. Ken Deissler, who moved here from Nebraska, filled the position formerly held by Tom Saunders. Mr. Deissler is director of guidance and testing, and teaches psychology. A large part of his time will be available for student counseling. Mr. Deissler, who has spent several years in the counseling field, hopes to develop an extensive program of personal counseling for ERAI students. While the major emphasis will be on individual student problems, group counseling will be available if there is sufficient student interest. Students who wish to see Mr. Deissler will find his office in the library building. He will be available without appointment from 8 a.m. to 4 p.m. except during his scheduled classes.

WOULD THE STUDENT WHOSE HOME ADDRESS IS:
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THE INFORMER is a weekly publication for Embry-Riddle students sponsored by the Student Government Association.

Articles may be submitted to the INFORMER for publication by the Administration, the Faculty, and the Student Body. The INFORMER deadline is every Tuesday afternoon. Please mark all items "INFORMER" and deposit in the mail room, in the INFORMER box in the SGA office, or in one of the Suggestion Boxes.

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