

18 April 1963

In short, the demand for air charter service has been made known and the Government has authorized selected airlines to fulfill this demand. Standard, as has been indicated, is one of the airlines so authorized.

Far from creating ill-will or dissatisfaction among Auto Club membership, the custom "PINK CLOUD" Service will be a refreshing and welcome variation to the independent and impersonal service to which many have become accustomed.

Be assured that Standard Airways is not seeking favors or special dispensation of any kind. We merely wish the opportunity to enter into competition for charter air travel in accordance with our operating authority and with complete confidence that the prejudices resulting from lack of knowledge by the public will evaporate once they, the people, have the opportunity to compare and choose.

Standard is ready to provide whatever information, documentation or proofs of any phase of operating history or authority which may be required to satisfy the Counsel and/or Management of the Auto Club, as to our eligibility for consideration for the requested affiliation. We are secure in the knowledge that our Company is qualified in every respect to serve Auto Club members; we seek only the opportunity to establish this fact to your complete satisfaction.

Sincerely,

STANDARD AIRWAYS, INC.

B. E. Whitaker
Group Coordinator
BEW/rc-tms