

Mar 14th, 10:30 AM

Gateway (7) Select

Jeffrey Winter
AQP Manager, JetBlue

Follow this and additional works at: <https://commons.erau.edu/ntas>

Winter, Jeffrey, "Gateway (7) Select" (2016). *National Training Aircraft Symposium (NTAS)*. 6.
<https://commons.erau.edu/ntas/2016/presentations/6>

This Event is brought to you for free and open access by the Conferences at Scholarly Commons. It has been accepted for inclusion in National Training Aircraft Symposium (NTAS) by an authorized administrator of Scholarly Commons. For more information, please contact commons@erau.edu.



jetBlue® | Gateway (7) Select

Gateway Select

- What?
- Why?
- How?
- Will it work?
- What next?



First Question – What?

- November / December press leak
- Official launch on March 7th
- Part of our Gateway suite – 6 others
- This is not...
 - MPL
 - Off-the-shelf ab initio
- 3.5 year training program with our business partner CAE
- Combined syllabus with complete JetBlue oversight

Second Question – Why?

- Not to make or save money
- Not to get JetBlue into the business of flight training
- Diversity? Yes and no.
- Accessing an untapped resource? Absolutely.
- Priming the pump

Third Question – How?

- By creating our own pipeline and training program
- Cadet-funded - \$125K
 - We facilitate financial assistance
 - Conditional offers of employment with CAE and JetBlue



Training Overview

Foundation Course

Core

Basic

Intermediate

Advanced

Bridge

CAE Flight Instructor

JetBlue First Officer

Fourth Question – Will it work?

- A lot of data gathering
- Time will tell
- Aggressive and thorough screening is critical
- Five-phase screening process
 - Home
 - Long Island City, NY or Orlando, FL



Fifth Question – What next?

- Applications open
- www.pilots.jetblue.com
 - Gateway descriptions, FAQs, application
- Day 1: 80,000 hits and 557 applications
- June interviews and August training



JetBlue Pilot Gateway Programs

A low-angle shot of a JetBlue airplane's tail section against a blue sky with wispy clouds. The tail fin is white with a blue grid pattern and the word "jetBlue" in white lowercase letters. The fuselage is white with a blue stripe.

jetBlue®

Questions?