



*Win a \$70 ERAU
Bookstore gift card*

Read caption to learn how!



CONTEST ANSWER

U.S. students spend, on average, **\$457** on textbooks each semester!

For that money, they could buy food instead. For example...



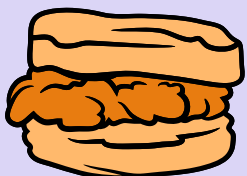
952

Maruchan Instant Lunch
Ramen Cups



102

Starbucks Grande Iced
Shaken Espressos



88

Chick-Fil-A Sandwiches

Winners will be notified by email. Thanks for playing!

WHY FOOD?

According to a 2023 study from the DoE, 23% of college students are food insecure. Studies show that students who have to choose between food and textbooks struggle in their courses due to not having required materials and the physical stress of hunger.

WHY DID WE PICK THESE FOODS?

These foods were chosen because they are popular among ERAU students specifically due to their availability on campus, and college students in general.