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Spaceports - Emerging Business Models

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Spaceports – Emerging Business Models

Janet K. Tinoco, PhD and Chunyan Yu, PhD, College of Business

Commercial Space Transportation Activities Include





Transportation



Tourism



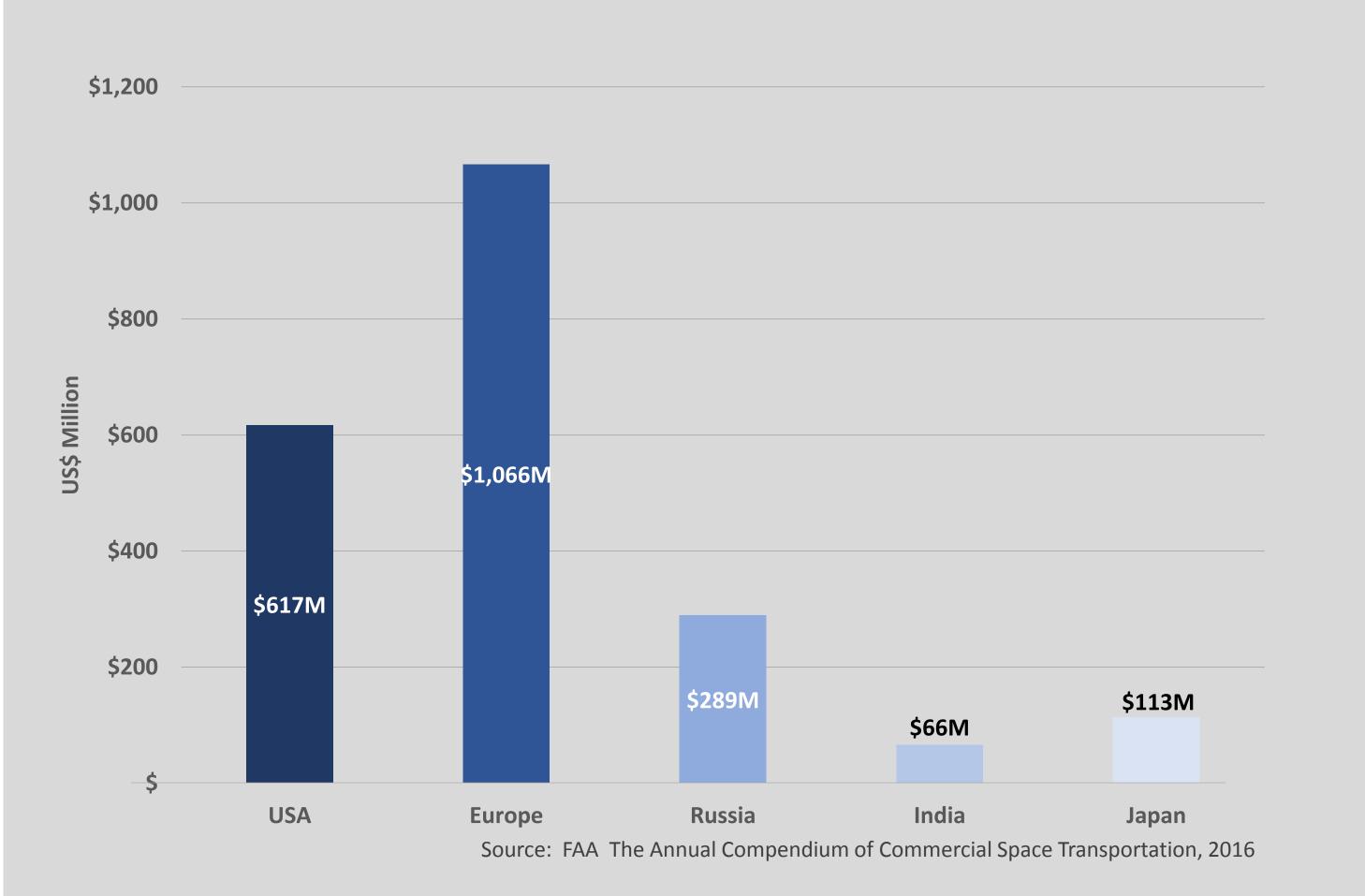
Space Mining

Spaceport Infrastructure Requirements

- Launch pads & landing pad
- Runways(≥ 12,000ft),
 taxiway & ramp area
- Mission control centers
- Air control towers
- Hanger storage facilities
- Processing facilities
- Propellant storage facilities
- Oxidizer storage areas
- Fuel loading areas
- Ground support facilities
- Payload processing facilities
- Passenger facilities
- Emergency facilities



2015 Estimated Revenue for Commercial Launches



Commercial/ Government Launch Sites



Launch Concepts



Takeoff: Vertical, rocket powered; capsule separation

Landing: Reusable rocket vertical return; capsule free flight; floats down with parachutes

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Suborbital/ Orbital: Suborbital **Manned/ Unmanned:** Both



Takeoff: Vertical takeoff and landing, rocket powered; capsule separation

Landing: Reusable rocket vertical return; capsule vertical return

Suborbital/ Orbital: Orbital Manned/ Unmanned: Both

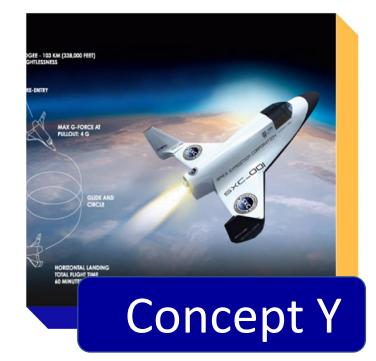
Concept X

Takeoff: Horizontal, jet powered with integrated rocket in single stage-to-space

Landing: Glide or jet powered

Suborbital/ Orbital: Suborbital

Manned/ Unmanned: Manned



Takeoff: Horizontal, Rocket powered ignition on ground and rocket power throughout flight

Landing: Glide

Suborbital/ Orbital: Suborbital
Manned/ Unmanned: Manned



Takeoff: Horizontal, jet powered carrier aircraft (spacecraft - rocket powered)

Landing: Glide or expendable
Suborbital/ Orbital: Both
Manned/ Unmanned: Both

Business Models

Airports to air and space ports

Greenfield spaceport

National space and military bases

e.g. Cecil Spaceport,
Mojave Air and
Space Port

e.g. Spaceport
America; Blue
Origin-West Texas

e.g. Wallops Flight
Center/Mid-Atlantic
Regional Spaceport
(MARS)

Business model drivers are many and inter-related.

Revenue Sources

Launch,
User &
Operation

Services, including "FBO" type services Other
Revenues
(tourism,
events, etc.)

Challenges

Infrastructure

• Time and capital requirements for spaceport infrastructure development

Licensing Application

• Time and financial requirements for spaceport licensing application

Competiveness

Spaceports highly competitive

Anchor tenant/Purpose

Loss of anchor tenant or lack of focus/purpose

New Mode of Transportation

Progress

 Both private investors and government entities are increasingly looking to commercial space transportation as the new 6th mode of transportation

