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<th>Course Name: ENG 101</th>
<th>Prepared By: Lisa Martino</th>
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**Purpose/Goal of Reflection:** The purpose of this reflection guide is to receive feedback from the students on the new textbook, specifically on its organization, usability, and end of chapter questions.

**Reflection Method:**
- **What:** Open-ended questions
- **When:** At the end of Week 1 after End of Chapter Questions are due and again at the end of the course.
- **Where:** During the last 10 minutes of class.

**Reflection Medium:**
- **Data Collection:** SurveyMonkey.com
- **Data Organization:** OneNote

**Required Materials:** Textbook, computer, internet, SurveyMonkey account, OneNote

**Questions for Student Feedback:**
1. What is your opinion on the overall textbook appearance and organization?
2. Can you easily find information using the Index or Table of Content? Why or why not?
3. Did you find the End of Chapter questions hard to understand or were they too easy? Please give specifics.
4. Please provide any other comments or concerns regarding the new textbook.
# Formative Self-Reflection Guide

**Date:** 11/7/2015

## Synthesis of Data (Summarize any pertinent feedback themes and overall student experiences from data collected):
At the end of Week 1, students felt the book was oversized and too expensive. Many students complained that they paid for a whole book and only half of it will be used in this course. The Table of Content was a bit confusing and the headings did not explain the chapter content. The index was very useful. Overall, students felt the end of chapter questions were challenging because it was hard to find the answers. This may be due to the fact that those students did not actually read the chapter.

At the end of the course, students seemed to appreciate the textbook’s references and flow of ideas. The end of course questions were engaging and seemed a bit easier. Students still felt the textbook was too expensive.

## Action Plan (How was feedback addressed in class and what were the outcomes):
After feedback was reviewed from Week 1, I went over the Table of Content and the organization of the textbook in class and answered questions about the textbook. We discussed the cost of the book, and I told the students that I will look for alternatives and present them for discussion.

After feedback was reviewed at the end of the course, we discussed the textbook once again. I found out that the publisher is going to release a cheaper eTextbook format shortly and students felt that was a better option. They were a bit annoyed that they did not get that option, however, and suggested that textbooks should always have a cheaper alternative before a decision is made. The students loved expressing their opinion on the textbook and felt the exercise was useful for them in the future.

## Additional Notes:
I downloaded the SurveyMonkey reports to a file folder on my computer called ENG 101 Textbook Feedback along with this guide. Next, I created a Classroom Section in my OneNote and saved samples of student feedback that was helpful and represented the majority of the student responses. I included student responses that were outliners to identify any issues with inclusion or diversity. Then, I created an Action Plan table and copied it to my OneNote section.