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## The Editor's Forum

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***The Editor's Forum***

Welcome to the 2006-2007 academic year. As we start anew this Fall we are once again faced with the new challenges of education and research. As technology continues to advance and students again evolve, the future of the aviation industry looks as bright as ever. Our industry continues to adjust to the internal and external pressures so as to find the pathways to success. Regardless of the recent terrorist threats and the unfortunate accidents, more people are flying than ever. It is our mission to see that these obstructions are dealt with and we guide our industry through quality research toward the future.

In this Fall's edition of the Forum we have but one article, but I think you will find it exceptional. Mr. Tony Cortez again has brought forth to us a concept that will be useful to all in the building of the educational future. His article "Organizational Acculturation at JetBlue Airways through Values-Framed Instruction Design" provides insight into a new initiative in the academic education arena. Tony expertly described how corporate culture can be designed into the curriculum at the corporate and university level. With value-framed instructional design (VFID), traditional course content can be blended with core values that together can impart an employee or student that will carry these values with them in all phases of their career path.

Tony concludes that extensive research needs to be accomplished in this arena to determine the actual affects of VFID. You may find this topic motivating and endeavor to seek research activities in this area. If you do, or if you have additional ideas on this, we would be supportive to publish your findings.

On another note, the Aeronautical Science department at Embry-Riddle Aeronautical University will be hosting a symposium on the future of CRM education in February of 2007. I intend to publish ideas and concepts from this symposium in the spring 2007 Edition of the JAAER's Forum section. The "CRM Vectors" Symposium will be in Daytona Beach at the "Shores Resort". Interested parties may find information on this symposium at <http://www.erau.edu/er/events/crmconf/index.html>

Again, I welcome you back for another exciting year.

Fly safe.

William A. (Bill) Kohlruss  
Editor

