Hello, I'm Fat: An Autoethnographic Analysis of the Fat Experience in Shrill MAC CLARK



Figure 1. Annie Easton in *Shrill*

1. INTRODUCTION



- movement

Figure 2. Top to bottom: Fat Monica in *Friends*, Annie in *Shrill*, Fran in *Shrill*.



• Fat women feel enormous pressure to be thin. This pressure is intensified by media portrayals of fat women that show characters who are unruly, miserable, or comical.

• The series *Shrill* (2019-2021) combats fatphobic representations by offering Annie, a fat woman, as a lead character. *Shrill* shows the societal stigmas of being fat without victimizing its main character. However, the series' focus on self-love and reliance on a Black character to facilitate that self-love mirror the real-life dependency on and erasure of Black women in the Body Positivity

• In my essay, I offer an autoethnographic critical media analysis of *Shrill.* I explore the Western Body Positivity movement, the effects of the United States' hegemonic beauty ideologies, and my experiences as a white, fat woman alongside *Shrill*

2. METHODS

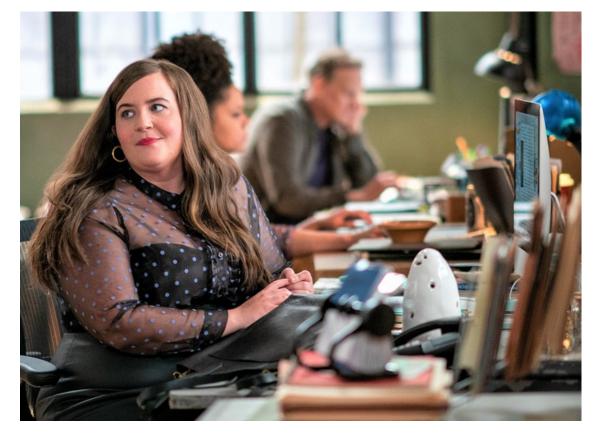
Figure 3. (L) Annie at the "Fat Babe Pool Party" (R) Author in the second grade, swimming



- According to Stocchetti & Kukkonen (2011), critical media analysis involves "thinking critically about the impact of the media on the distribution of power in society" (p. 13). As a result, I realized Shrill did more than positively portray a fat woman, it was one of the first media texts to establish fatphobia as a systemic problem rather than a personal issue.
- Though my work began as a way to explore the cultural impact of *Shrill*, like Manning (2015), I "couldn't get past me" while analyzing the series (p. 56). I found myself relating to virtually all Annie's experiences, and it became apparent that by incorporating my own stories, the analysis would be deeper and richer than without.
- Analyzing myself with Annie allowed me to examine my life through Shrill while studying the impact of fatphobia on culture

3. RESULTS & DISCUSSION

Figure 4. Left to right: Annie at work, Fran and Annie at a wedding, Annie dancing at the "Fat Babe Pool Party"



Shrill's representation of fat characters is groundbreaking.



Despite Shrill eventually addressing Annie's white privilege, the realization is too little too late, proving even some of the best fat representation has significant flaws.

After analyzing Shrill, the modern Body Positivity movement, Western beauty standards, and my own experiences as a fat woman, I've discovered a passion for examining media with culture. As such, I hope to further investigate representations of fat women on screen, especially those with intersecting marginalized identities, such as Kat in Euphoria, Kim in Special, or Carrie in The L Word: Generation Q.

REFERENCES

4.

Hulu. (2021). Aidy Bryant as Annie in Shrill. [Photograph]. BuzzFeed News. https://www.buzzfeednews.com/article/laurenstrapagiel/shrill-season-3- aidy-bryantlindy-west

Hulu. (2020). Aidy Bryant as Annie and Lolly Adefope as Fran in Shrill. [Photograph]. Vogue. https://www.vogue.com/article/shrill-season-2-aidy-bryant-lollyadefope-interview

Hulu. (2019). [Photograph]. The Yale Politic. https://thepolitic.org/hulus-shrill-is-a-revolution-for-fat-characters-on-tv-but-it-needs-more-breathing-room/ Manning, J. (2015). Chapter three: Finding yourself in Mad Men. In J. C. Dunne, D. Stern, & J. Manning (Eds.), Lucky Strikes and a three martini lunch: Thinking about television's Mad Men (2nd ed., pp. 51-68). Cambridge Scholars Publisher

Riggs, A. (2019). Annie in Shrill. [Photograph]. IMDB. https://www.imdb.com/title/tt8962166/mediaviewer/rm4071060480/ Riggs, A. (2020). Fran. [Photograph]. shondaland. https://www.shondaland.com/inspire/a30720267/shrill-black-queer-women/ Riggs, A. (2021). [Photograph]. TV Insider. https://www.tvinsider.com/994855/shrill-season-3-trailer-aidy-bryant-hulu/ Stocchetti, M. & Kukkonen, K. (2011). Critical Media Analysis: An Introduction for Media Professionals (p. 13). John Benjamins Publishing Warner Bros. (2000). Fat Monica. [Photograph]. Refinery 29. https://www.refinery29.com/en-gb/2014/12/180970/fat-characters-tv-movies





Even with its problematic elements, Shrill continues to empower me on a journey to accepting my fat body.