Research Benefits for Scholarly Authors Being Published on a Public Forum

Hunter M. Watson  
*Emory-Riddle Aeronautical University*

Brent D. Bowen  
*Emory-Riddle Aeronautical University, bowenb6@erau.edu*

Timothy B. Holt  
*Emory-Riddle Aeronautical University, holtt@erau.edu*

Jacqueline R. Luedtke  
*Emory-Riddle Aeronautical University, jackie.luedtke@erau.edu*

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Abstract

The previous construct of research was focused on social media platforms as a benefactor in broadcasting towards a global audience with non-academic professions. Following along the same ideology, this research directs the attention to a pertained audience in academic profession.

- Embry-Riddle is the host of Scholarly Commons which collects the research of authors (faculty members), and assists in developing a digital portfolio. This portfolio creates metric measurements on a dashboard to indicate where downloads are occurring, and aids in providing current information pertaining to the authors' publication.
- In this case, the publication of the National Airline Quality Rating (AQR) (https://airlinequalityrating.com/) in Scholarly Commons focuses on locating members that are attracted to the quantitative research on airline performance.

The Airline Quality Rating (AQR) is the premier statistical study of major airline performance in the United States, objectively comparing airline quality.

References

