Who am I? The Identity Crisis of a Researching Academic Developer

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According to social identity theory, membership in a group determines identity (Todd & Kent, 2009). Academic developers experience role conflict due to their differing responsibilities in various groups (Ashforth & Mael, 1989). They can simultaneously fulfill staff and faculty, academic developer and researcher roles.

The staff member offers insights to the faculty member. The researcher completes the academic developer. The ability to leverage these various perspectives strengthens experiences and credibility.