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Infographic: Career Readiness Challenge (CRC) Summary

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Objective

To create a career readiness program to...

- enhance attitudes towards career planning
- support the translation of professional competencies

Career Readiness Challenge

Key Findings

Highest contribution from athletes on professional competencies of:

Leadership
Communication
Collaboration

Participation

44% visited regularly

22% complete challenges

Higher participation when closer to graduation

User types - strong impact on types of challenges completed

Intervention

Online and Asynchronous

Utilized game elements to encourage participation

Game Elements Include:

Progress Bar Leaderboard
Challenges Levels
Inter-team Competition

Pilot Implementation:

6 teams across 3 sports
116 participants
Duration - 7 weeks

Team

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Implications

Canvas LMS makes course accessible but may require IT support

Timing is important, breaks may limit participation

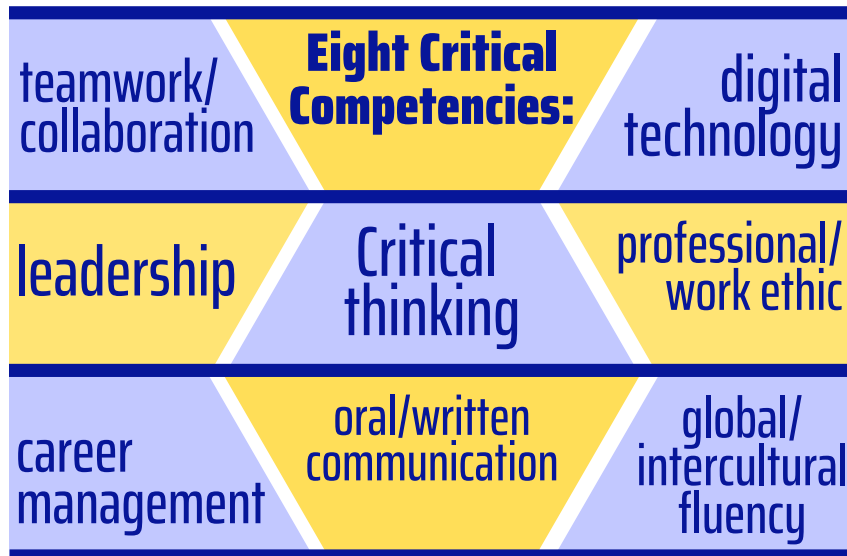
Valuable to all academic level, more relevant closer to graduation



Career Readiness Challenge

Development of an online platform to support the translation of professional competencies learned through athletic participation to career readiness

Career Readiness: “the attainment and demonstration of requisite competencies that broadly prepare college graduates for a successful transition into the workplace”



Despite the importance of these career competencies, athletic and academic responsibilities may **LIMIT** the student-athlete’s ability to engage in career service activities that can support the translation of their skills to future employers.

Student-athletes must begin to explore professional careers and ponder a sports exit strategy.

Problem:

Athletic and academic responsibilities limit the student-athlete's ability to engage in career service activities that can support their career preparation.

Incorporated Game Elements:

Progress Bar, Leaderboard, Challenges, Levels, Inter-team Competition, Bonus opportunities, Focus on user type



Pilot Implementations:

6 teams across 3 sports - 116 participants
Duration - 7 weeks



CRC Participation:

- 22% of participants actively complete challenges
- 44% of participants visited on regular basis
- User type has strong impact on the types of challenges completed
- High participation by student-athletes closer to graduation

Key Findings:

Perception of Professional Competency:

High contribution from athletic participation on professional competencies of

LEADERSHIP

COLLABORATION

COMMUNICATION

Student-Athlete Perceptions of Career Readiness:

Self-perceptions of the respondents indicated moderate ability to demonstrate career competencies to future employers

The highest competencies included professionalism, communication, collaboration, and leadership.

Athletic participation has the **STRONGEST** impact on the development of competencies associated with leadership, communication, collaboration, and professionalism

Over 75% of participants perceived that athletic participation to have at least a small positive impact on the development of career competencies with the exception of digital technology.