

Abstract

Visual information management refers to the total package of effort that results in successful online delivery of education. It includes the delivery system, student preferences and perceptions, learning and teaching styles, and design factors (Bromham & Oprandi, 2006). Because online courses continue to be an increasingly larger and more influential factor in education, it is important to focus attention on strategies that optimize the outcomes of online education. This article describes some issues for consideration, as well as providing some suggestions for instituting policies and strategies to maximize benefits to students.