Session 1, Room 1: Engaging Stakeholders

- Industry Collaboration Principles
  - Work should be:
    - Focused (discrete, defined and rapidly actionable)
    - Progressive in approach (LSA model)
    - Transparent (rapid communication -- external and internal)
  - Industry representatives should be:
    - Diverse (incumbents as well as newcomers)
    - High level (folks that control resources needed for success)
    - Action oriented (delegate workload to experts)