Teaching Higher on Bloom's Taxonomy: Experience in Introduction to Graphical Communications Course

Lulu Sun  
*Embry-Riddle Aeronautical University, sunl@erau.edu*

Christopher Grant  
*Embry-Riddle Aeronautical University, grantch@erau.edu*

Follow this and additional works at: [https://commons.erau.edu/publication](https://commons.erau.edu/publication)

Part of the [Engineering Education Commons](https://commons.erau.edu/publication)

Scholarly Commons Citation  
Sun, L., & Grant, C. (2012). Teaching Higher on Bloom's Taxonomy: Experience in Introduction to Graphical Communications Course. Retrieved from [https://commons.erau.edu/publication/166](https://commons.erau.edu/publication/166)

Sun, L., Grant, C., "Teaching Higher on Bloom's Taxonomy: Experience in Introduction to Graphical Communication Course," ASEE SE Section Annual Conference, Starkville, MS, April 1-3, 2012. This Conference Proceeding is brought to you for free and open access by Scholarly Commons. It has been accepted for inclusion in Publications by an authorized administrator of Scholarly Commons. For more information, please contact commons@erau.edu, wolfe309@erau.edu.
Teaching Higher on Bloom’s Taxonomy: Experience in Introduction to Graphical Communications Course

Lulu Sun¹/Christopher D. Grant ²/

Abstract – Introduction to Graphical Communications is designed to familiarize the student with the basic principles of engineering drawing, to improve three-dimensional visualization skills, and to teach the fundamentals of a computer-aided design program. Much of the instruction is focused on knowledge and comprehension, low levels of Bloom’s taxonomy. However, the students’ ability to use this knowledge and comprehension to explore real engineering design is unknown. This paper includes the implementation of Bloom’s taxonomy in the Introduction to Graphical Communications course, and shows how students are moved up Bloom’s taxonomy by including a group final project into the course. Students are required to form the team, research the product they want to design, design their PowerPoint and present their work as a team. The team project enables and challenges students to work on highest level of Bloom’s taxonomy by emphasizing teamwork, exploring real engineering design problem, and enhancing their oral and written skills.

Keywords: Graphical communication, CATIA, drawing, teamwork.

INTRODUCTION

Bloom’s taxonomy is a commonly accepted taxonomy of cognitive skills, that is based on the level of student understanding necessary for achievement or mastery [1]. The system can be used to evaluate the objectives of the course curriculum and class activity. Introduction to Graphical Communications is one of the largest classes taught in the Freshmen Engineering Department at Embry-Riddle Aeronautical University, with an average enrollment of 500 students a year. The course is designed to familiarize the student with the basic principles of drafting, engineering drawing, improve three-dimensional visualization skills, and teach the fundamentals of a computer-aided design program (CATIA). Much of the instruction is focused on knowledge and comprehension, low levels of Bloom’s taxonomy. The instructor shows students step by step how to understand the principles of orthographic projection, section, auxiliary views, dimensioning, and tolerancing, to build a model, and to make sure they can follow and understand the procedure. However, their ability to use this knowledge and comprehension to explore real engineering design is unknown.

In the 1950s, Benjamin Bloom and his colleagues formulated a classification system of educational objectives based on the level of student learning. The six levels of the Bloom’s taxonomy are described as follows [2-3]:

1. Knowledge. Recalling material you have learned.
2. Comprehension. Demonstrate the understanding of the terms and concepts.
3. Application. Apply the learned information to solve the problem.
4. Analysis. Break things apart so that relationships are understood.
5. Synthesis. Put together parts to form a new whole.
6. Evaluation. Make critical judgments, rate ideas or objects and to accept or reject materials based on standards.

¹ Embry-Riddle Aeronautical University, 600 S. Clyde Morris Blvd. Daytona Beach, FL, 32114, sunl@erau.edu
² Embry-Riddle Aeronautical University, 600 S. Clyde Morris Blvd. Daytona Beach, FL, 32114, grantch@erau.edu
Our current curriculum gives students much practice in the low levels of knowledge, comprehension, and application. Students do not have opportunities to practice their analysis, synthesis, and evaluation skills, which can enhance their thinking and creative skills and enable them to succeed in today’s competitive engineering environment.

This paper includes the implementation of Bloom’s taxonomy in the Introduction to Graphical Communications course in the spring and the fall semesters of 2011, and shows how students are moved up Bloom’s taxonomy by including a group final project in the course. Instead of following the instructor’s directions to accomplish an individual design project, students are required to accomplish a team-based project by researching the product they want to design, building the assembly product, and presenting their work at the end of the semester. This team-based project enables and challenges students to work on highest level of Bloom’s taxonomy by emphasizing teamwork, exploring real engineering design problem, judging the design criteria, and enhancing their oral and written skills.

An end-of-semester survey was implemented to collect student’s feedback regarding the team project initiation. The results suggest that taking Bloom’s Taxonomy into account in course design is worthwhile.

**Current Curriculum and Course Structure**

The goal of the Graphical Communication course is to familiarize the student with the basic principles of drafting and engineering drawing, to improve three-dimensional visualization skills, and to teach the fundamentals of a computer aided design program. After course completion, students will know the character and application of the various lines used in engineering drawing; be able to relate a scaled drawing to actual size and be able to produce drawings to scale; develop the ability to make acceptable freehand sketches with special understanding of the importance of proportions; know the principles of orthographic projection and apply these principles to construct multiview drawings; understand the principles of isometric projection and apply these principles to isometric drawings; understand and draw auxiliary views; understand and draw interior view of an object as a section view; develop the techniques and rules of dimensioning and tolerancing, and be able to apply these skills to a drawing; be able to read and understand basic blue print; be able to understand and use CATIA as a computer aided drafting tool to produce multiview, isometric, auxiliary and section views.

As a three-credit course, students meet the instructor twice a week with each class lasting two hours. The first hour of each class is the scheduled lecture time and after the lecture, students are allowed to use the rest of class time to ask questions and complete their assigned homework. During the 14-week semester, students learn the principle of orthographic projections and apply the principles to multi-view drawings by hand in the first four weeks. After this, CATIA—a 3-D computer aided drafting tool is introduced, followed by auxiliary views, section views, dimensioning, and tolerancing. A common final individual assembly project as an application under the direction of the instructor is given to the students to test their problem solving skills. Normally, students need to complete at least ten parts and assemble them following the constraint requirements. Figure 1-2 show the exploded and 3-D view of previous individual projects respectively.

![Figure 1a. Exploded view of the roller guide.](image1.png)  
![Figure 1b. 3-D view of the roller guide.](image2.png)
From the end of course evaluation, it was learned that students could follow the directions and accomplish the individual project on time. However, they felt a guided project lacked challenge, and that they would like to design a more complex model by themselves. According to the Bloom’s taxonomy, a guided individual project is considered as an application which can be used to test student problem solving ability and satisfy ABET requirement. However, at this level students could not transfer material learned in the classroom to real life situations [4]. They would be more frustrated when they are confronting an open ended design. To change this situation, an open ended team design project was initiated staring the spring semester of 2011. Students can choose design topic and form a team of three or four. They are expected to use considerable skills learned in the class or by themselves to achieve their own goals with minimum assistance from their instructor. The students’ design is evaluated by their peers and the instructor against a defined specification. This level of study is considered at the highest level of the Bloom’s taxonomy-evaluation. It is expected that students could transfer the classroom learning to real-life situations after the completeness of the final project.

**TEAM PROJECT OUTCOMES**

There were 26 students enrolled in the spring of 2011 and 35 students enrolled in the fall of 2011 in the courses for this study. As a team of three or four, they were able to choose their design partners and finished their design project within three weeks. The teams needed to first present their design idea to the instructor for approval to make sure that each team has a unique design product and there is no duplicate design. Students must do a certain amount of research to include the up-to-date technology in their product to emphasize eco-friendly design and cost efficiency. The product must involve new design and must not be available in today’s market with each assembled product needing to include at least ten parts and each part designed individually. The role of the instructor is as a facilitator to ensure student projects delivered on time and the guidance is limited to the minimum. All dimensioned drawing sheets, 3-D part models, and power-point slides must be submitted on Blackboard before the beginning of the last day of the class. On the last day of the class, students dress up to present their work as a team. Each presentation lasts 8-10 minutes, and is followed by 2-minutes Q&A time. Peer evaluation and team evaluation forms were given to the students to evaluate their peers work, and team. At the end of the presentation, the instructor summarizes the student projects. A survey was implemented to collect students’ feedback regarding their satisfaction with the final project, and their comments on how to improve the delivery of the final project. During the two semesters, there were a total of 16 projects designed by 60 students. The project topics are listed in Table 1. Figure 3-8 show the exploded view and 3-d view of student team projects.

<table>
<thead>
<tr>
<th>Eco-friendly Skateboard</th>
<th>Sun-go Skate</th>
<th>A future bicycle</th>
<th>Jet engine powered bicycle</th>
</tr>
</thead>
<tbody>
<tr>
<td>A better keyboard</td>
<td>CAD mouse</td>
<td>A perfect office chair</td>
<td>Space Relay Power System</td>
</tr>
<tr>
<td>A rocket board</td>
<td>Light year Jetpack</td>
<td>Eco Cruiser</td>
<td>Hover board</td>
</tr>
<tr>
<td>----------------</td>
<td>--------------------</td>
<td>------------</td>
<td>-------------</td>
</tr>
<tr>
<td>Self-powered gym bike</td>
<td>Hovercraft</td>
<td>Solar powered wheelchair</td>
<td>Plasma propelled Spacecraft</td>
</tr>
</tbody>
</table>

Table 1. Student project list.

![Exploded view of solar powered wheelchair](image1.png)

Figure 3. Exploded view of solar powered wheelchair.

![3-D rendered solar powered wheel chair](image2.png)

Figure 4. 3-D rendered solar powered wheel chair

![Exploded view of self-propelled gym bike](image3.png)

Figure 5. Exploded view of self-propelled gym bike.

![3-D view of self-propelled gym bike](image4.png)

Figure 6. 3-D view of self-propelled gym bike
ASSESSMENT

An end-of-semester survey was implemented to collect students’ feedback regarding the team project. In spring and fall semester of 2011, 42 out of 61 students filled out the survey at the end of the semester. Final project satisfaction data was analyzed, as shown in the Figure 9. From the chart, we can see that the majority (37/42) of students enjoyed the final project design. The dissatisfaction percentage is decreased from 7% in the spring semester to 4% in the fall semester, mainly because, based on student’s feedback, the project requirement and design guideline were clearly specified in the fall semester as compared to the direction given in the spring semester. Students rated the final project highly as a chance to understand an engineering design process. They enjoyed designing their own product, working with different classmates, and challenging themselves. They believed that they learned more from the final project by exploring tools which was not covered in class time, teaching themselves the communication skills, working as a team, enhancing their presentation skills. The main complaint was the limited time assigned to the project. Since there were only three weeks left for the project, they felt they could do much better if more time could be assigned. Some student responses are shown as follows:

- I enjoyed the fact that we got to choose our own topic for the final project. I enjoyed choosing something that was interesting to me but that was also challenging.
- It was cool to work with new people and build something new.
- I liked it, thought it was interesting.
- The final project was great!
- More time so that students can create more complex products.
- More defined parameters as to what needs to be turned in and what is expected of the presentation.
CONCLUSION

This paper has presented a transition from a guided individual project to a team-based open ended project by following Bloom’s taxonomy. An end-of-semester survey was implemented to collect student’s feedback regarding the team project initiation. 69% students filled out the online survey at the end of two semesters. Students have responded positively to the final team-based project design. It is believed that by teaching higher level of Bloom’s taxonomy students would gain more solid knowledge and improve their ability to transfer the classroom material to real-life product design. Based upon student feedback, more time will be given to the students to produce more complex models. A revised final project direction and rubric are needed to provide a detailed explanation regarding the submitted files and presentation expectation.

REFERENCES


Lulu Sun

Lulu Sun is an associate professor in the Department of Freshman Engineering at Embry-Riddle Aeronautical University, where she has taught since 2006. She received her B.S. degree in Mechanical Engineering from Harbin
Engineering University (China), in 1999, and her Ph.D. degree in Mechanical Engineering from University of California, Riverside, in 2006. She is a professional member of the Society of Fire Protection Engineer, and a member of American Society of Engineering Education, and Society for the Advancement of Material and Process Engineering. Her primary areas of interest and expertise include engineering education and fire behavior study.

Christopher Grant

Dr. Grant is the Associate Dean of the College of Engineering and Chair of the Freshmen Engineering Department. His teaching at ERAU includes Introduction to Engineering, Introduction to Transportation Engineering, Computer Applications in Transportation, Airport Design I, and Airport Design II. Current research projects includes leading the NSF Research Experience for Teachers in Engineering and Remote Airfield Lighting Systems funded by the FAA through the Center for General Aviation Research. Dr. Christopher Grant has also led the Engineering Scholars Program at Embry-Riddle (ESPER) for the past four years. ESPER is a program that allows rising high school seniors to enroll in first-year engineering courses at ERAU during the summer term in order to increase the awareness of engineering and have well-qualified students enroll in engineering programs.