

Video Tips and Recommendations

Video: Intended Audience: Members of the ERAU Community.

Length: 2-3 minutes.

Goals: To introduce the presenters and their research to guests visiting the site. The video is an opportunity to share your passion and energy for your project.

Suggestion: Video capture by good quality cellphone camera, tablet, webcam or portable camera should work well. Think of this video as your 2-3 minute elevator pitch about your research.

Things to Consider for your Pitch:

- What are you researching and any implications?
- What made you interested in your research topic?
- Any stories or experiences to relate topic with audience?
- What are the next steps with your research?
- Don't use academic jargon, use language for a general audience with a variety of backgrounds and expertise.

Resources for How to Make a Video

LinkedIn Learning

- Provides a variety of how-to-guides for video production
- To access this service please log into ERNIE>Click on All Tools>Access LinkedIn Learning
- Search Video Production

The screenshot displays the ERNIE student portal interface. At the top, there are navigation tabs for 'My Schedule', 'My Advisors', and 'My Services'. Below these, a message states: 'Courses may not link to Canvas if you just registered or if course is unpublished.' There is also a section for 'Classes I am taking:' which indicates 'You are not enrolled in classes.' and a link to 'Go To Student Homepage'. A 'Degree Progress' section follows, with a note: 'Degree progress shown here is for unofficial purposes only. Please review your Academic Advisement Report (AAR) for details and contact your academic advisor for guidance.' At the bottom of this section, it says 'The catalog or program you are enrolled in does not support this feature.' Below this is a row of links: 'Notifications 0', 'My Accounts', and 'Tuition'. The URL 'https://ernie.erau.edu/Pages/default.aspx#Favorites' is visible at the bottom left.

The middle section has tabs for 'News', 'Feeds', and 'Social'. Under 'News', there are several headlines: 'Three Cases of COVID-19 Confirmed; Prescott Flight Ops to Temporarily Shut Down', 'Coronavirus Update: Additional Safety-Focused Closures and Protocols Announced', 'Embry-Riddle Offers Virtual Tutoring for Students', 'Virtual Student Services Are Available', and 'Embry-Riddle Residence Halls to Begin Shutting Down on Sunday, March 29'. A link for 'All Announcements' is provided. Below this is a section for 'Student Orgs Events' with a tab for 'Events'. A yellow banner at the bottom of this section reads: 'Note: Due to COVID-19, most events shown below have been cancelled until April 6th. Please verify status with the event organizer.' The URL 'https://ernie.erau.edu/Pages/default.aspx#Favorites' is also visible at the bottom left.

The right section has tabs for 'Tools' and 'Favorites'. A red box highlights the 'LinkedIn Learning' icon in the 'Tools' menu. Other icons in the menu include 'IT Support Service', 'Discoverer Viewer', 'Campus Groups (prev Connection)', 'EvaluationKIT', 'Hunt Library', 'RAVE (Emergency Notifications)', and 'Eagle Images'. At the bottom right, there are links for 'All Tools', 'Browser Matrix', and 'Personalize Tools'. Below the 'Tools' menu is a section with tabs for 'Current', 'Scheduled', and 'Completed'.