



DISTANCE LIBRARY SERVICES CONFERENCE 2022

Purdue University
West Lafayette, IN
July 26-28

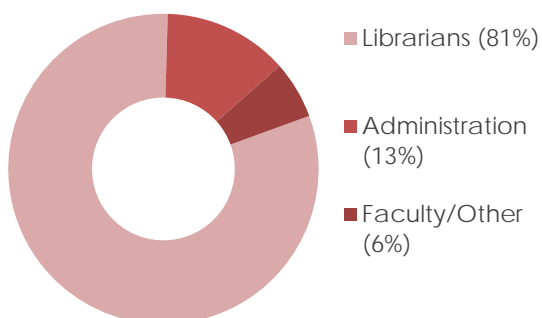
About the Conference

We invite you to be a sponsor of the 20th Distance Library Services Conference! For nearly 40 years, the conference has been successfully bringing librarians, administrators, and educators together to share research, ideas, and best practices in providing library resources and services at a distance or online. The DLS Conference is distance librarianship's premier event, and if your company already does business with libraries or would like to reach this market, you simply do not want to miss this opportunity!

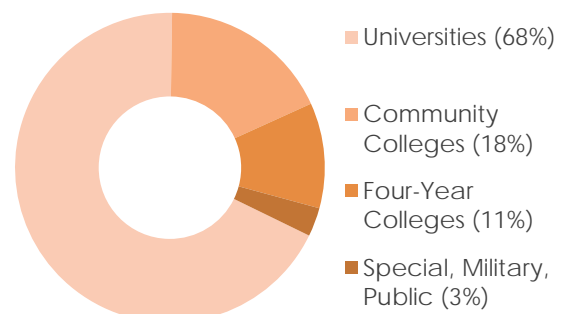
Who Attends?

The DLS Conference attracts attendees from across the United States. International attendees have represented Canada, Ghana, Jamaica, Japan, New Zealand, Nigeria, Pakistan, South Africa, and Trinidad and Tobago. Attendance is generally between 250-300 participants with 290 at our latest in-person conference in 2018. 89% of participants had final say or input into collection development/acquisitions decisions.

Attendance by Position (2018)



Institutional Representation (2018)



Sponsorships

Sponsoring the DLS Conference is an excellent way to reach an audience interested in innovative ways to provide library services and resources to patrons at a distance and online. Demonstrate your support of distance library services with a Platinum, Gold, Silver, or Bronze sponsorship!

20th DISTANCE LIBRARY SERVICES CONFERENCE	PLATINUM \$3,500+	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Option to sponsor a conference event or general conference need	●	●		
Website listing	●	●	●	●
Recognition in conference social media app	●	●	●	●
Addition of printed materials to conference folder	●	●	●	●
Complimentary registration(s)	2	2	1	
Name/Logo in event slideshow and posters	X-Large	Large	Medium	Small
On-site exhibit table	●	●	*	*

Sponsorable events (Pick one event, giveaway, or resource to sponsor from the list)

Platinum level

- Co-sponsor keynote lunch or evening reception (up to 2 sponsors for each);
- Final-day's lunch
- 30 minute vendor presentation during minimal conflict time
- Conference journal swag (e.g., [conference notebook](#)).

Gold level

- One of two refreshment breaks
- Conference streaming
- Socio conference app;

Exhibit Tables

Vendor exhibit tabling offers you the opportunity to meet with attendees for in-depth conversations about the products and services you offer, which are particularly relevant to librarians supporting distance and online learners. Exhibit tables will be placed in the same area as the conference poster session and snack breaks and be available all day July 27th of the conference.

**Platinum and Gold sponsorships include a vendor table, while Silver and Bronze sponsorships include option to add a vendor table with a complimentary registration for additional \$500.*