

Human Factors & Applied Psychology Student Conference April 3, 2015

CALL FOR ABSTRACTS Due February 16, 2015

Sample Topics: ▶ Human Computer Interaction ▶ Ergonomics ▶ Psychology
▶ Physiology ▶ Systems Engineering ▶ Virtual Environments ▶ Game-Based Education

Meet the Keynote: Scott Rigby, CEO, Immersyve

HFAP is excited to introduce this year's keynote speaker, Scott Rigby, CEO of Immersyve. Immersyve is a company that provides a framework for improving motivation, engagement, and behavior change. Immersyve's goals are to make customers "happy" through customer satisfaction, motivation, and deeper engagement. Immersyve works in conjunction with many companies including Warner Brothers, Prudential, and Johnson & Johnson.

Abstract Submission & Conference Registration <http://commons.erau.edu/hfap/>

Abstracts must be between 300-500 words, and a student must be first author. HFAP accepts presentation and poster submissions through the conference website. First authors with accepted submissions must register for the conference no later than 03/16/15. Early registration ends 03/27/15 and includes breakfast and evening awards reception with Hors d'oeuvres. All accepted presentations and posters are eligible for one of five prestigious (cash) awards in the areas of undergraduate and graduate excellence in research and presentation. For further information, please contact conference staff at dbhfap09@erau.edu.

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COLLEGE OF ARTS & SCIENCES
Human Factors & Systems



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